



## EXHIBITORS FORM

Please submit applications to [info@fashionsfinestafrica.com](mailto:info@fashionsfinestafrica.com)

Complete this form in BLOCK LETTERS (apart from your email address). You should submit this form, together with any further images or brand / merchandise information using the contact details given above.

BRAND NAME

### CONTACT DETAILS:

First Name:	Telephone No:
Surname:	Mobile No:
Position in Company:	Email:

### COMPANY DETAILS:

Company name (if different from brand name above):	Telephone No:
	Email:
Address:	Twitter URL:
	https://
	Instagram URL:
Country:	Website:

If you do not have a website, a description of your brand:

### MERCHANDISE CLASSIFICATION FOR FASHIONS FINEST AFRICA EXHIBITION CENTRE

(please select/highlight)

<input type="checkbox"/> Women's Wear	<input type="checkbox"/> Children's Wear	<input type="checkbox"/> Footwear	<input type="checkbox"/> Beauty <input type="checkbox"/> Hair
<input type="checkbox"/> Men's Wear	<input type="checkbox"/> Jewellery	<input type="checkbox"/> Other Accessories	<input type="checkbox"/> Lifestyle
<input type="checkbox"/> Bag Designer	<input type="checkbox"/> Other Products		

**EXHIBITION SPACE – 2M By 2M Booth (2day)**

**N60,000.00**

**EXHIBITION SPACE – 4M By 2M Booth (2day)**

**N100,000.00**

***Please describe your brand and the products you will be selling at the FFA EXHIBITION CENTER. Please include price range and current stockists (This may be used in FFA marketing material)***

The EXHIBITION SPACE participants will be provided with the following:

A 2 by 2 sq meter or larger space with a table & chair for the duration of the event

-Inclusion in FFA emails marketing newsletters and social media.

-Promotion of your brand on the sales section of the FFA website

-Your brand's marketing flyer included in the official FFA goody bags

Participating brands must ensure and provide:

-participation and registration fee for the 2 days of exhibition only; this does not include showcasing on the runway.

-That the FFA logo is included in your brand publicity announcing that you will be exhibiting at FFA exhibition space.

## **EXHIBITION TERMS & CONDITIONS**

### **1. DEFINITIONS:**

- a) The expression "The Company" shall mean Fashions Finest Africa.
- b) The expression "The Client" shall mean the person or organisation in whose name the booking has been made or any company or individual that enters into a contractual arrangement with The Company.

### **2. ACCEPTANCE OF BOOKING AND PAYMENT TERMS:**

- a) All bookings are accepted subject to The Clients being prepared to accept all the terms and conditions as laid out below.
- b) The Company retains the right without incurring any liability to "The Client", to change, amend, or decline the booking. Subject to condition 4 below, The Client will not be liable to pay for any booking or part thereof which is declined, and in the case of amendments to bookings. The Company may amend at its discretion the payment to reflect any such amendments.
- c) Subject to condition 4 below all bookings are accepted on the understanding that they will be paid for at the rates in force at the date of this booking, and by the date of each invoice.
- d) Once a signed booking form has been received and booking confirmation sent to The Client, it is The Clients sole responsibility to check the details and ensure that they are correct.
- e) The booking confirmation form will show a deposit figure of 50% of the total. The 50% deposit must be paid at the time of returning the booking form and is non-refundable.
- f) The final balance must be paid to The Company no later than four weeks prior to the exhibition.
- g) Subject to condition 5 below, The Company may at its sole discretion cancel any booking for which the final balance has not been received by its due date, in which case The Client will forfeit any deposit paid or will pay The Company the relevant percentage of the booking total as described in condition 5 below. The Company may make any such cancellations as described above without incurring any liability whatsoever to The Client.
- h) Cheques should be made payable to Fashions Finest Africa.

### **3. ALLOCATION OF EXHIBITION SPACE:**

The Company allocates all exhibition space and their positions within the exhibition at its sole discretion, unless specific positions have been agreed in writing between The Client and The Company. The Company retains the absolute right to change

the position of an exhibition stand without incurring any liability to The Client.

The Company also reserves the right to refuse admission to exhibitors that arrive on the day of the exhibition later than 9am. In addition, if admission is refused the exhibitor will forfeit any money paid for an exhibition space or fashion show regardless of the circumstances.

### **4. CHANGES OF RATES AND TERMS AND CONDITIONS:**

The Company reserves the right to change the rates as published and contained within the information pack, classifications and any of these terms and conditions and in the event of such a change the rates payable and the terms and conditions applicable shall be those in force at the time of booking.

### **5. CANCELLATIONS:**

Cancellation charges are as follows;

Cancellation up to and including:  
21 days prior to the exhibition: Deposit Only.  
28 - 19 days prior to the exhibition: Deposit plus 50% of Final Balance.  
19 - 0 days prior to the exhibition: 100% Full Payment.

### **6. LIABILITY:**

- a) Whilst every care will be taken in respect of advertising, copy, artwork and any other items belonging to The Client, The Company cannot accept any liability for the loss, damage, theft, delay in delivery thereof, whether on or off The Company's principle trading premises, and The Client is responsible for arranging any insurance or security arrangements deemed necessary for the adequate protection of such items.
- b) The Company shall not be held liable in any way whatsoever or however arising from any loss or damage or theft of dresses, accessories, shoes or other related items, including jewellery, etc. used by exhibitors or fashion show participants.
- c) The Company shall not be liable in any way whatsoever, or however, arising from loss of business or profit or other consequential loss of The Client or any of its agents.
- d) The company does not make a guarantee of the number of visitors to any of its exhibitors.
- e) Whilst every care is taken in the preparation of the published information. The Company shall not be liable for any errors or omissions in any of its published material, and may make operational and other changes to any elements of the items published or mentioned to The Client as it sees fit.